

Janet A Fairbairn

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janfairbairn.com

### Education

1989–91	Yale University School of Art New Haven, Connecticut MFA in Graphic Design	Concentration in computer-generated typography, drawing, and imaging; photography; concluding with a thesis project— <i>The Gendered Self in Graphic Design: Interviews with 15 Women</i>
Summer 1988	Yale University Summer Program in Graphic Design Brissago, Switzerland	A five-week intensive program concentrating in graphic methods of form and function, graphic translation, drawing, color and typography
1985–88	Maine College of Art Portland, Maine BFA in Graphic Design	Concentration in the visual aesthetics of graphic design, typography, color, photography, concluding with a thesis project— <i>Churches: Architecture &amp; Metaphor</i>
1979–81	School of Visual Arts New York, New York Advertising Major	Emphasis and instruction in advertising design, photography and copywriting
1977–79	University of Maine Augusta, Maine AA in Fine Art	A fine art program, with classes in basic design, painting, drawing, sculpture and printmaking

### Employment

#### Teaching Experience

1999–present	Rhode Island School of Design Graphic Design Program <i>Senior Critic</i> Providence, Rhode Island	Degree Project, Visual Systems, Typography I, Color, Graphic Form, Design Applications, Visual Communication
2004	RISD Foundations Program	Two Dimensional Design
2000–present	University of Massachusetts Dartmouth <i>Lecturer</i> North Dartmouth Massachusetts	Typography II, III, IV Graphic Design II, III, IV, V, VI
2000	Rhode Island College <i>Visiting Lecturer</i> Providence, Rhode Island	Graphic Design I

## Employment

*Teaching Experience continued*

1992–99	State University of New York College at Fredonia <i>Assistant Professor</i> Fredonia, New York	Classes taught: Two-Dimensional Design, Graphic Design I, Graphic Design II, Production of Graphic Design, Graphic Design v, History of Graphic Design, Typography I, Word & Image, Visiting Artist Program, Electronic Publication, Introduction to Photoshop
Summer 1991	Yale University, School of Art <i>Instructor</i> New Haven, Connecticut	Summer Program <i>Instructor</i> , responsible for curriculum and instruction of Introductory Graphic Design
1991	Creative Arts Workshop <i>Instructor</i> New Haven, Connecticut	<i>Instructor</i> , responsible for curriculum and instruction of Introductory Graphic Design
1990	Yale University School of Art New Haven, Connecticut	Introductory Graphic Design <i>Teaching Assistant</i> for John Gambell
1990	Yale University School of Art New Haven, Connecticut	Advanced Graphic Design <i>Teaching Assistant</i> for Alvin Eisenman and Sheila Levrant de Bretteville

## Employment

Fairbairn & Company

*Clients Include*

Rhode Island Philharmonic & Music School, Providence, Rhode Island—*identity*

Agritec, Americas Corp, South Dartmouth, Massachusetts—*identity, stationery system*

Women's Fund, A Fund of the Community Foundation of Southeastern Massachusetts, New Bedford,  
Massachusetts—*identity, consultant for design and marketing*

Lloyd Center for the Environment, Dartmouth, Massachusetts—*consultant*

Cork Wine and Tapas Bar, New Bedford, Massachusetts—*branding: identity, stationery system, menus,  
signage, t-shirts, coasters, packaging*

Cardoza's Wine and Spirits, Fairhaven, Massachusetts—*advertising campaign*

Faxon's Animal Rescue League, Fall River, Massachusetts—*poster design*

Jonathan's Organic, Rochester, Massachusetts—*branding: identity, labels*

J William & Harriet Fulbright Center, Arlington, Virginia—*identity, stationery system*

Pampa Imports, South Dartmouth, Massachusetts—*series of 5 brochures*

Brockton Symphony Orchestra, Brockton, Massachusetts—*identity, stationery system*

University of Massachusetts Dartmouth, Cultural Affairs Lecture Series—*poster design*

*Clients continued*

Voice & Speech Review, Cincinnati, Ohio—*book design*

Trainer Associates, Providence, Rhode Island—*consultant*

Cape Cod Healthcare, Falmouth, Massachusetts—*designed series of posters*

Academic Management Services, Swansea, Massachusetts—*series of 12 brochures*

Pegasus Art & Frame, Smithfield, Rhode Island—*identity, stationery system*

Historic Harbor Renaissance, Incorporated, Dunkirk, New York—*identity*

William B Bennett III, Santa Fe, New Mexico—*stationery system*

.999 Films, Dunkirk, New York—*identity, stationery system*

SUNY College at Fredonia, Theatre and Art Departments, Fredonia, New York—*series of posters*

Lakeside Precision Incorporated, Dunkirk, New York—*identity, stationery system, brochure*

Raffles, Fredonia, New York—*identity*

Williamsville Inn, Halim Habib, Williamsville, New York—*identity, stationery system*

The Fredonia Opera House, Fredonia, New York—*identity, consultant*

Main One Incorporated, Fredonia, New York—*identity, stationery system, advertising*

Independence Jazz Reunion, Dunkirk, New York—*identity, stationery system, CD package*

Friends of Reed Library, Fredonia, New York—*sculpture installation*

Fredonia Preservation Society, Fredonia, New York—*bi-monthly newsletters*

City of Dunkirk New York, Dunkirk, New York—*promotional campaign*

Caledonia Pictures, Dunkirk, New York—*identity, stationery system*

Larrabee Marine, Gardiner, Maine—*brochure, advertising*

John Parsons, North Hampton, New Hampshire—*identity, stationery system*

Lucy Harrington, Alpaca Stud Farm, Cunningham Island, Maine—*identity, stationery system*

Yale University School of Art, New Haven, Connecticut—*poster design*

The Archimedes Group, New Haven, Connecticut—*certificate design*

University of New England, Biddiford, Maine—*brochure design*

State of Maine Planning Office, Augusta, Maine—*highway signage*

The New England Endowment for Osteopathic Medicine, Portland, Maine—*identity, stationery system*

Gornam House, Gorham Maine—*identity, stationery system*

Charitable Giving of Maine, Portland Maine—*identity, stationery system*

## Exhibitions

Rhode Island School of Design  
Chase Center Museum, *Faculty Biennial*  
Providence, Rhode Island, 2011

University of Massachusetts Dartmouth  
College of Visual and Performing Arts  
*CVPA Design Faculty Exhibition*  
North Dartmouth, Massachusetts, 2009

Tiverton Four Corners Art Center  
*Annual Juried Photography Exhibition*  
Tiverton Four Corners, Rhode Island  
2009

Rhode Island School of Design  
Chase Center Museum, *Faculty Biennial*  
Providence, Rhode Island, 2009

Gallery at Grapheteria  
*2006 New England MECA Alumni  
Exhibition, Juried Show*  
Portland, Maine, 2006

University of Massachusetts Dartmouth  
College of Visual and Performing Arts  
*Looking In: Themes and Movements from  
the CVPA*  
North Dartmouth, Massachusetts, 2006

Rhode Island School of Design  
Museum, *Faculty Biennial*  
Providence, Rhode Island, 2005

Two Ton Studios  
*Women in Architecture & Design*  
Pawtucket, Rhode Island, 2005

Rhode Island School of Design  
Museum, *Faculty Biennial*  
Providence, Rhode Island, 2003

Yale University School of Art  
*Sharing Our Work Exhibition*  
New Haven, Connecticut, 2001

Creative Arts Workshop  
*Celebrates Yale's Tercentennial: Yale School  
of Art Graduates*, The Hilles Gallery  
New Haven, Connecticut, 2001

Rhode Island School of Design Museum  
*Faculty Biennial*  
Providence, Rhode Island 2001

Outer Image Gallery  
*Works on Paper*  
Unley, Australia, 1998

American Institute of Graphic Arts  
*Designers Explore Literacy 50 Books/50  
Covers, Juried Show*, The Strathmore  
Gallery  
New York, New York, 1998

American Institute of Graphic Arts  
*Design of Understanding 2, Juried Show*  
The Strathmore Gallery  
New York, New York, 1997

New York Is Book Country festival  
*Juried Show*  
New York, New York, 1997

The International Platform Association  
*Juried Show*  
Washington DC, 1996

SUNY College at Geneseo  
*Invitational Exhibition*  
Bertha v b Lederer Gallery  
Geneseo, New York, 1995

Glass Growers Gallery  
*Women In Transition*  
Erie, Pennsylvania, 1994

Maine College of Art  
*Alumni/Alumnae Exhibition*  
The Baxter Gallery  
Portland, Maine, 1994

SUNY College at Fredonia  
*Faculty Biennial*  
Michael C Rockefeller Arts Center  
Fredonia, New York, 1992

Yale University  
*Faculty Show*  
Art & Architecture Gallery  
New Haven, Connecticut, 1991

Yale University  
*MFA Theses Show*  
Art & Architecture Gallery  
New Haven, Connecticut, 1991

### **Exhibitions continued**

Portland School of Art  
*Mixed Media Show*  
The Baxter Gallery  
Portland, Maine, 1989

Maine Coast Artists  
*Juried Show*  
Rockport, Maine, 1989

### **Publications**

*Methodology: Teaching of Visual Arts and Design in the US*  
Essay: *Degree Projects*, Part 3, pages 119–134  
Higher Education Press, Beijing, China, 2010

*The International Journal of the Arts in Society*  
Volume 4, Number 3, 2009  
Essay: *Reimagining Identity in the Design Classroom*  
*Peer-reviewed*, pages 269–275  
Common Ground Publishing, Champaign, Illinois, 2009

*DesignInquiry Journal 2007*  
Essay: *Identity as a self portrait: as it relates to a sense of self—who we are to ourselves, our students, our clients, our lovers, the world*  
DesignInquiry, Portland, Maine, 2008

*Design Culture: An Anthology of Writing from the AIGA Journal*  
Section: *Love, Money, Power*  
Essay: *The Gendered Self*, pages 223–237  
Allworth Press, New York, 1997

*AIGA Journal of Graphic Design*  
Volume 10, Number 1, 1992  
Article: *Gender as Cultural Construction*  
*The gendered self in graphic design:*  
*Interviews with 15 women*  
AIGA, New York City, New York, 1997

The Arts of the Book Collection  
Yale University  
*The gendered self in graphic design: interviews with 15 women*  
New Haven, Connecticut, 1991

### **Reviews**

*Designing Type*  
Karen Cheng  
Laurence King Publishing  
London, England, 2005

## Citations

University of Massachusetts Dartmouth  
*Srimshaw*  
*Personal Profile*, 2006

*FutureHistory 2004*: AIGA National Design Education Conference  
Randall Eugene Hoyt  
*Hindsight: fifty years of the Yale Graphic Design Thesis*, 2004

*Feminist Visual Culture*  
Edited by Fiona Carson, Claire Pajczkowska  
*Graphic Design*, Teal Triggs  
Chapter 7, pages 155–156  
Routledge, New York, 2001

College for Creative Studies, Center of Art and Design  
www.forculture.com  
*Recontextualization High Design & Liberal Arts*, 2001

State University of New York College at Fredonia  
*The Leader*  
*Personal Profile*, 10 February 1997

*ID Magazine*  
Category: *Student Talent Recognition*, 1988

## Public Installations & Permanent Collections

SUNY College at Fredonia  
Reed Library  
*Primary Forms*  
Mixed Media Sculpture  
Fredonia, New York, 1995

SUNY College at Fredonia  
President's Conference Room  
*Female Faculty at Fredonia 1993–94*  
Photographic Collage  
Fredonia, New York, 1994

Yale Arts Library  
Permanent Collection  
*Anna Clift Smith's Van Buren Life: with an essay on Anna's Life and Times*  
New Haven, Connecticut, 1993

Yale University  
Arts of the Book Collection  
*The gendered self in graphic design: interviews with 1women*  
New Haven, Connecticut, 1991

## Lectures & Workshops

Higher Education Press

Design Workshop for Chinese Professors of Design, Subject: *Teaching the Degree Project*  
Beijing, China, 2010

4th International Conference on Arts in Society Stream: Arts Theory and Criticism *Lecture:*  
*Identity as a self portrait*  
Venice, Italy, 2009

DesignInquiry, Pass•Port: Identity in the information age  
*Lecture: Identity as a self portrait: as it relates to a sense of self—who we are to ourselves,  
our students, our clients, our lovers, the world*  
Vinalhaven, Maine, 2007

University of Massachusetts Dartmouth, Design Department: Photography  
*Lecture: Typography matters*  
North Dartmouth, Massachusetts 2007, 2006

University of Massachusetts Dartmouth, Art History Department, Gender and Design  
*Lecture: Practicing & Living Feminist Design*  
North Dartmouth, Massachusetts, 2007

Rhode Island School of Design, Graduate Graphic Design Program  
*Presenter*  
Providence, Rhode Island, 2004

University of Massachusetts Dartmouth  
*Thesis Advising Guest Critic*  
North Dartmouth, Massachusetts, spring semester, 2000

University of New York, Woman Studies Program, *On Women in the Arts*  
*Speaker*  
Fredonia, New York, 1996

Rhode Island School of Design, Graphic Design Debate: *Hand vs Computer*  
*Debate Presenter*  
Providence, Rhode Island, 2006

New England Map Association, Annual Meeting  
*Presenter*  
Boston, Massachusetts, 2005

Dunkirk School Three, *Women's History Month*  
*Speaker*  
Dunkirk, New York, 1993

American Institute of Graphic Arts, *Defining the Relevance of Gender to Design*  
*Presenter*  
New York, New York, 1991

## Grants and Awards

- \$ 500. Travel Award, University of Massachusetts Dartmouth, 2010
- \$1,000. Travel Award, Rhode Island School of Design, 2010
- \$ 500. Travel Award, University of Massachusetts Dartmouth, 2010
- \$ 600. Travel Award, Rhode Island School of Design, 2009
- \$1,500. Travel Award, University of Massachusetts Dartmouth, 2009
- \$1,000. Grant for a *Typographic Lecture Seminar Series*, University of Massachusetts Dartmouth, 2007
- \$ 700. Travel Award, Rhode Island School of Design, 2007
- \$1,000. Professional Development Fund Award, Rhode Island School of Design, 2006
- \$ 353. Merit Raise Award, University of Massachusetts Dartmouth, 2006
- \$ 750. Professional Development Award from the Massachusetts Women in Public Higher Education, 2003
- \$ 1,300. Grant from the Carnahan Jackson Humanities Fund, 1998
- \$2,000. Merit Raise Award, SUNY Fredonia, 1997
- \$1,000. Baker & Taylor Award, for 1997 in the Academic Library Friends category, 1997
- \$ 500. Grant from the Professional Development Subcommittee, SUNY Fredonia, 1997
- \$ 600. Award from the Dean's Travel Account, SUNY Fredonia, 1997
- \$ 400. Award from the Dean's Travel Account, SUNY Fredonia, 1996
- \$ 750. Merit Raise Award, SUNY Fredonia, 1996
- \$ 750. Grant from NYS-UUP Professional Development and Quality of Working Life, 1995
- \$2,200. Grant from the Institutional Implementation Screening Committee, SUNY Fredonia, 1995
- \$1,000. Grant from the Scholarly Incentive Awards Program, SUNY Fredonia, 1994

## Professional Development

American Institute of Graphic Arts, Design Educators Conference  
*New Contexts/New Practices*, Raleigh, North Carolina, 2010

American Institute of Graphic Arts, 11th National Biennial Design Conference:  
*Next*, Denver, Colorado, 2007

DesignInquiry, *Pass•Port: Identity in the information age*, Vinalhaven, Maine, 2007

American Institute of Graphic Arts, Rhode Island Chapter, *Round Table Discussion*,  
Providence, Rhode Island, 2007

American Institute of Graphic Arts 2005, 10th National Biennial Design  
Conference: *Design*, Boston, Massachusetts

American Institute of Graphic Arts 2003, 9th National Biennial Design Conference:  
*Power of Design*, Vancouver, BC

Women in Public Higher Education Conference, Raynham, Massachusetts, 2003

American Institute of Graphic Arts 2002, 8th National Biennial Design Conference:  
*Voice*, Washington, DC

Yale University School of Art, *Then What? Spring Symposium on the Occasion  
of the 50th Anniversary of the Graphic Design Program at Yale University School  
of Art*, New Haven, Connecticut, 2001

Design Educators Symposium, *Reexamining the Core Curriculum 2000*, University  
of Massachusetts Dartmouth, Dartmouth, Massachusetts

American Institute of Graphic Arts 1997, 6th National Biennial Design  
Conference: *The Design of Culture, The Culture of Design*, New Orleans, Louisiana

Art Directors Communicators of Buffalo: Speaker Series, Buffalo, New York, 1995

American Institute of Graphic Arts 1995, 5th National Biennial Conference:  
*Change: technological, economic, cultural and ethical*, Seattle, Washington

VII Annual Symposium *Modernism and Eclecticism, A History of American  
Graphic Design*, New York, New York

Book Arts Workshop, two day Symposium, Fredonia, New York, 1993

Center for Creative Imaging, advanced Adobe Photoshop and Illustrator classes,  
Camden, Maine, 1993

American Institute of Graphic Arts 1993, 4th National Biennial Conference:  
*Living Contradictions*, Miami, Florida

## **Community Service**

Women's Fund, Community Foundation of Southeastern Massachusetts  
*Student Based Projects: designed a poster and event announcement*  
New Bedford, Massachusetts, 2007

Lloyd Center for the Environment  
*Student Based Projects: designed trail map guide, brochure, exhibition signage and promotional calendar*  
Dartmouth, Massachusetts, 2006, 2007

Women's Studies Program, University of Massachusetts Dartmouth  
*Promotional Material, Posters*  
Dartmouth, Massachusetts, 2007

Faxon Animal Rescue League  
*Fundraising, Poster Design*  
Fall River, Massachusetts, 2006

Providence Preservation Society, Marketing Committee  
*Design Consultant*  
Providence, Rhode Island, 2005

Allens Pond Sanctuary—Massachusetts Audobon Society  
*Coordinated Student Map/Brochure Project*  
South Dartmouth, Massachusetts, 2004

Providence Intown Churches Association (PICA)  
*Coordinated Student Identity and Stationery System Project*  
Providence, Rhode Island, 2003

ArtWorks!  
*Coordinated Student Identity and Stationery System Project*  
New Bedford, Massachusetts, 2003

Dr Martin Luther King Center  
*Coordinated Student Identity and Stationery System Project*  
Newport, Rhode Island, 2002

Greater New Bedford Women's Center  
*Coordinated Student Identity and Stationery System Project*  
New Bedford, Massachusetts, 2002

New Bedford Historical Society  
*Coordinated Student Identity and Stationery System Project*  
New Bedford, Massachusetts, 2001

New Bedford Underground Railroad After School Program, U•GRASP  
*Coordinated Student Promotional/Informational Brochure*  
New Bedford, Massachusetts, 2001

### **Community Service *continued***

The 1891 Opera House  
*Design Consultant*  
Fredonia, New York, 1994–98

Chautauqua Leadership Network  
*Coordinated Student Identity and Stationery System Project*  
Fredonia, New York, 1997

Northern Chautauqua Community Foundation  
*Coordinated Student Identity and Stationery System Project*  
Fredonia, New York, 1997

Take Back the Night  
*Designed the identity, promotional and event flyers*  
Fredonia, New York, 1997

Dunkirk's First Night Celebration  
*Designed the identity, promotional and event brochures*  
Dunkirk, New York, 1996

### **Professional Memberships and Affiliations**

American Institute of Graphic Arts, 1991–2011  
American Institute of Graphic Arts Design Educators, 2003–2011  
Faculty Sponsor, AIGA student group—RISD, 2004–2011  
Faculty Sponsor, AIGA student group—UMASS Dartmouth, 2007–2011  
National Association of Professional Women, 2009–2011

### **Listed in**

*Who's Who of American Women*  
*Who's Who Among America's Teachers*  
*Who's Who in the East*  
*The World Who's Who of Women*  
*Who's Who in the World*  
*Who's Who in Fine Arts Higher Education*